



Photo Booth Kiosk

For Event Companies

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What's Included?

Magic Mirror™ *E200* Package comes with photo booth kiosk, multimedia apps, content management system and optional multimedia customisation service provided by Magic Mirror multimedia team.

E200 Package
Overview

3x Inclusive *E200*
Apps

Magic Mirror™ E200 Package



Magic Mirror™ + Flight Case

It's designed specifically for hosting premium multimedia events for branded customers. It caters for photobooth companies and digital agencies who may not have full multimedia capabilities, yet require to meet customer's demands.

What's Included:

Hardware

1x unit of Magic Mirror™ (MM-H06-5)

- 55" LCD with touch screen
- One-way mirror
- Kinect body sensor
- Quad core CPU + Graphics card
- Magic Mirror OS

1x unit of Flight Case (MM-FC05-4)

- Designed specifically for Magic Mirror transportation

Services

Magic Mirror Manager™ (MM-CP07-3)

- Content Management System
- Multimedia customisation tool
- Usage Reports and Analytics

Multimedia Design Service (optional)

Our in-house multimedia design team can help you to carry out special customisation work at a competitive price

Multimedia Apps



Fun Photo Booth



Fun Costume



Games

Package Price:

USD \$7,700

Financing option is also available for event companies, please refer to [Pricing Model for Event Companies](#).

3x Inclusive *E200* Apps

It comes with apps which requires minimal multimedia expertise yet be able to deliver state of art branded experience.

Fun Photo Booth



Photo Filters and
Animated Props

Most Memorable



Fun Costume



2D/3D Virtual
Dressing and Face
Mask

Most "Wow"



Game



Catch and Win Game

Most Engaging



Why Buying Magic Mirror?

Many event companies have successfully established themselves as the premium event company in their local region with Magic Mirror as part of their product offerings.

Expand Your
Market

Buy 1 and Reuse
Many Times

*"Paid Off After 2-3
Events"*

Fully Supported by
Magic Mirror

#1: Expand Your Market



Expand your market by offering a premium product at a lower price point. The Magic Mirror™ is a high-quality, professional-grade product that can be sold at a lower price than traditional photo booths, allowing you to reach a wider audience.

More Customers' Mobile Device

The Magic Mirror™ is a mobile device that can be used by anyone with a smartphone. This makes it a much more accessible and convenient option for customers, especially those who are on the go or have limited space.

Higher Profit Margins

The Magic Mirror™ has a higher profit margin than traditional photo booths, allowing you to earn more money per sale. This is due to its lower production costs and higher retail price.

#2: Buy 1 and Reuse Many Times



#3: "Paid Off After 2-3 Events"

The Magic Mirror™ is a highly profitable product that can be paid off after just 2-3 events. This makes it a low-risk investment for businesses looking to expand their market.

Buy One and Rent at Events, Fast ROI

The Magic Mirror™ is a highly profitable product that can be paid off after just 2-3 events. This makes it a low-risk investment for businesses looking to expand their market.

Company	Product	Price	ROI	ROI
Event 1	Photo Booth	\$1,000	1	1
Event 2	Photo Booth	\$1,000	1	1
Event 3	Photo Booth	\$1,000	1	1
Event 4	Photo Booth	\$1,000	1	1
Event 5	Photo Booth	\$1,000	1	1

#4: Fully Supported by Magic Mirror



Selling Points to Your End Customer

Most of the customers are looking for an interactive photo booth kiosk, which could provide multimedia experience to engage their guests rather than having a standard photo booth with photo printing only. The effectiveness of a marketing campaign is crucial to marketers. With the readily available reports and analytics, it helps your end customers to evaluate how successful is their marketing event.

A Star Feature for
Your Event

Spread Your Brand
Beyond the Event

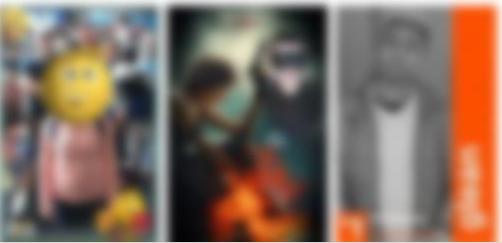
Quantifiable
Marketing Results

#1: A Star Feature for Your Event

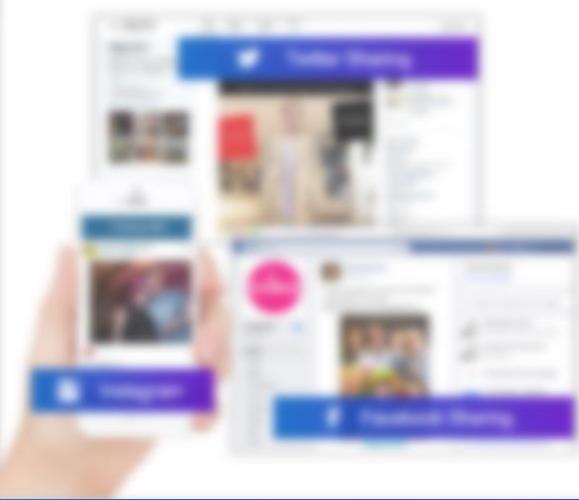


How
The event is a...
1. ...
2. ...
3. ...

Benefits
The event is...
1. ...
2. ...
3. ...



#2: Spread Your Brand Beyond the Event



The Best Friends of Social Media

The event is...
1. ...
2. ...
3. ...

Platform	Count
Twitter	100
Facebook	100
LinkedIn	1000
Instagram	100

#3: Quantifiable Marketing Results

Event Summary

1000 attendees

50% male, 50% female

100% positive feedback

Category	Value
Twitter	100
Facebook	100
LinkedIn	1000
Instagram	100

END OF PREVIEW

Please contact Magic Mirror team for complete proposal.

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