



# Photo Booth Kiosk

For Event Companies

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# What's Included?

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Magic Mirror™ *E200* Package comes with photo booth kiosk, multimedia apps, content management system and optional multimedia customisation service provided by Magic Mirror multimedia team.

*E200* Package  
Overview

3x Inclusive *E200*  
Apps

# Magic Mirror™ E200 Package



Magic Mirror™ + Flight Case

It's designed specifically for hosting premium multimedia events for branded customers. It caters for photobooth companies and digital agencies who may not have full multimedia capabilities, yet require to meet customer's demands.

## What's Included:

### Hardware

- 1x unit of Magic Mirror™ (MM-H06-5)
  - 55" LCD with touch screen
  - One-way mirror
  - Kinect body sensor
  - Quad core CPU + Graphics card
  - Magic Mirror OS
- 1x unit of Flight Case (MM-FC05-4)
  - Designed specifically for Magic Mirror transportation

### Services

- Magic Mirror Manager™ (MM-CP07-3)
  - Content Management System
  - Multimedia customisation tool
  - Usage Reports and Analytics
- Multimedia Design Service (optional)  
Our in-house multimedia design team can help you to carry out special customisation work at a competitive price

### Multimedia Apps



Fun Photo Booth

Fun Costume

Games

Package Price:

**USD \$7,700**

Financing option is also available for event companies, please refer to [Pricing Model for Event Companies](#).

# 3x Inclusive *E200* Apps

It comes with apps which requires minimal multimedia expertise yet be able to deliver state of art branded experience.

## Fun Photo Booth



Photo Filters and  
Animated Props

Most Memorable



## Fun Costume



2D/3D Virtual  
Dressing and Face  
Mask

Most "Wow"



## Game



Catch and Win Game

Most Engaging



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# Why Buying Magic Mirror?

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Many event companies have successfully established themselves as the premium event company in their local region with Magic Mirror as part of their product offerings.

Expand Your  
Market

Buy 1 and Reuse  
Many Times

*"Paid Off After 2-3  
Events"*

Fully Supported by  
Magic Mirror

## #1: Expand Your Market



Expand your market by offering a premium product at a lower price point. The Magic Mirror™ is a high-quality, professional-grade product that can be sold at a lower price than traditional photo booths, allowing you to reach a wider audience.

### More Customers' Multitasking Benefits

The Magic Mirror™ is a multitasking device that can be used for a variety of purposes, including social media, gaming, and entertainment. This versatility makes it a more attractive option for customers, increasing the number of potential users and expanding your market.

### Higher Profit Margins

By offering a premium product at a lower price point, you can achieve higher profit margins. The Magic Mirror™ is a high-quality product that can be sold at a lower price than traditional photo booths, allowing you to reach a wider audience and increase your profit margins.

## #2: Buy 1 and Reuse Many Times



## #3: "Paid Off After 2-3 Events"

The Magic Mirror™ is a highly versatile and profitable product that can be used for a variety of purposes, including social media, gaming, and entertainment. This versatility makes it a more attractive option for customers, increasing the number of potential users and expanding your market.

### Buy One and Rent at Events, Fast ROI

The Magic Mirror™ is a highly versatile and profitable product that can be used for a variety of purposes, including social media, gaming, and entertainment. This versatility makes it a more attractive option for customers, increasing the number of potential users and expanding your market.

Company	Year	Revenue	Profit	ROI
Apple	2014	\$176.00B	\$52.00B	29.5%
Microsoft	2014	\$176.00B	\$52.00B	29.5%
Amazon	2014	\$176.00B	\$52.00B	29.5%
Facebook	2014	\$176.00B	\$52.00B	29.5%

## #4: Fully Supported by Magic Mirror



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# Selling Points to Your End Customer

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Most of the customers are looking for an interactive photo booth kiosk, which could provide multimedia experience to engage their guests rather than having a standard photo booth with photo printing only. The effectiveness of a marketing campaign is crucial to marketers. With the readily available reports and analytics, it helps your end customers to evaluate how successful is their marketing event.

A Star Feature for  
Your Event

Spread Your Brand  
Beyond the Event

Quantifiable  
Marketing Results

## #1: A Star Feature for Your Event



**How**

1. Create a social media event page

2. Invite your guests

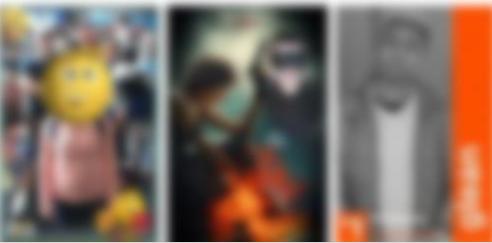
3. Share your event page

**Benefits**

1. Increase your event's visibility

2. Engage your guests

3. Share your event's success



## #2: Spread Your Brand Beyond the Event



**The Best Features of Social Media**

1. Increase your brand's visibility

2. Engage your customers

3. Share your brand's success

Feature	Value
Twitter Sharing	100
Facebook Sharing	100
LinkedIn Sharing	100
Instagram Sharing	100

## #3: Quantifiable Marketing Results



**Marketing Results**

Category	Value
Twitter	100
Facebook	100
LinkedIn	100
Instagram	100

# END OF PREVIEW

Please contact Magic Mirror team for complete proposal.

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